

News Release
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FOR IMMEDIATE RELEASE

11th ANNUAL KENTUCKY DERBY PARTY BENEFITS WSEM FOOD CENTERS

CLEVELAND (January 26, 2011)— The annual Run for the Roses is coming to Cleveland when West Side Ecumenical Ministry hosts its 11th annual Kentucky Derby party from 4- 8 p.m. on Saturday, May 7 at Great Lakes Brewing Company’s Tasting Room, 2516 Market Avenue in Cleveland.

“It’s a WSEM tradition,” says Judith Z. Peters, president and CEO of WSEM about the event. “This is the must do event of the year for race lovers and those who just want to get caught up in the excitement of it all while supporting a good cause. And we have the best of Cleveland with Great Lakes Brewing Company Beer. Great Lakes has been so gracious to host our event for the past 11 years. The Conways are amazing people.”

Event proceeds support the WSEM Food Centers, one of Cleveland’s largest food distributors, which provide meals to more than 45,000 individuals and provides more than 13,000 outreach and supportive services to families and children. The WSEM Food Centers are also the only food pantries on the west side that provide information, referral and outreach services to help individuals meet basic human needs.

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The WSEM Kentucky Derby Party will feature authentic Derby fare, including hors d'oeuvres, mint juleps and Cleveland's own Great Lakes Brewing Company beer. The event will also feature reverse and lucky choice raffles, the ability to bet on your favorite horse and a silent auction.

Tickets for the event are \$50. For more information, call 216-651-2037, or go to the WSEM website at www.wsem.org. Order tickets online via the "Donate Online/Event Registration" link from the WSEM homepage and select "Kentucky Derby Day Event" from the drop-down menu.

About WSEM

Founded in 1966, West Side Ecumenical Ministry (WSEM) is a nonprofit social service organization working to help individuals and families become more self-sustaining through programs that provide emergency food and outreach services, employment training and placement, early childhood education and counseling solutions. For more information, visit www.wsem.org.

About the WSEM Food Centers

WSEM Food Centers of Excellence provide meals to more than 45,000 individuals and provides more than 13,000 outreach and supportive services to families and children. Outreach advocacy includes crisis support, referrals to community resources, job readiness and educational services.

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