

News Release
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FOR IMMEDIATE RELEASE

**WSEM HONORS THE BUSCH FAMILY AT
18TH ANNUAL LAMPLIGHTER HUMANITARIAN AWARD DINNER**

CLEVELAND (March 16, 2011)— West Side Ecumenical Ministry (WSEM), a Cleveland-based nonprofit providing real help, real hope and real futures to Clevelanders in need, has named The Busch Family of Busch Family Funeral and Crematory Services, its 2011 Lamplighter Humanitarian Award honorees. The Busch Family will be honored at WSEM’s 18th Annual Lamplighter Humanitarian Award Dinner, 6-9:30 p.m. on May 18 at The Cleveland Yachting Club, 200 Yacht Club Drive in Rocky River.

Each year, WSEM honors community leaders who have demonstrated a commitment to the area through their corporate and philanthropic efforts and WSEM’s mission of helping individuals and families meet their needs. This year, Lamplighter co-chairs, John and Betty Kemper and Eric and Libby Peterson have joined WSEM in honoring The Busch Family members: John and Marcy Busch, Julie and Joe Jones, J. Mark Busch, Catherine and Kent Harvey and Jim and Becky Busch.

All funds raised during the event allow WSEM to help individuals and families become more self-sustaining through programs that provide emergency food and outreach services, employment training and placement, early childhood education and counseling solutions.

“WSEM is proud to honor the Busch’s for their consistent long-term support spanning 25 years,” says Judith Z. Peters, president and CEO of WSEM. “They are a great example of the importance of family, faith, community and values. It is a true honor to recognize this wonderful family for their contributions to those in need.”

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About The Busch Family

Since 1986, The Busch Family has been part of grassroots volunteering at WSEM and has had a very strong passion for the hunger portion of WSEM's mission – now embodied in the work of the WSEM Food Centers. They have served on various boards, helped gain funding support, provided strategic direction, developed strong relationships and have been consistent long-term financial supporters of the many facets of the ministry. The Busch Family is also part of the fourth generation family-owned funeral service firm: Busch Funeral and Crematory Services.

About Busch Funeral and Crematory Services

Established in 1905, The Busch Funeral and Crematory Services is a fourth generation family-owned funeral service firm that maintains its presence from the near west side of Cleveland to Lorain County. The funeral service firm has been an industry leader in providing the highest level of funeral service to the community including being the first firm to build a funeral home at 4334 Pearl Road to be used only for funeral services in 1925, the first to have a staff of pre-arrangement counselors to assist families with advanced funeral planning at their residence, and the first to offer an “800” number to make it more convenient for family members outside of Northeast Ohio to get in touch.

The Lamplighter event will feature a silent auction, a cocktail reception on the Yacht Club patio featuring the island sounds of steel drums and the award presentation to the Busch Family. Tables can be purchased beginning at \$3,000 and tickets are available for \$300. Space is extremely limited. Tickets are available on a first-come, first-serve basis. Commemorative ads recognizing the Busch Family can be purchased in the Event Program Book and fully tax-deductible donations to the Raise the Paddle efforts can be made to WSEM. For more information on the Lamplighter Humanitarian Award Dinner, please contact WSEM at 216.651.2037.

About WSEM

Founded in 1966, West Side Ecumenical Ministry (WSEM) is a nonprofit social service organization working to help individuals and families become more self-sustaining through programs that provide emergency food and outreach services, employment training and placement, early childhood education and counseling solutions. For more information, visit www.wsem.org.

About the Lamplighter Humanitarian Award Dinner

The WSEM Lamplighter Humanitarian Award was established in 1994 to celebrate a community of philanthropic leaders who exemplify integrity and demonstrate a commitment to the community through their philanthropic efforts. Past honorees have included Maria and Sam Miller of Forest City Enterprises and Sandy and Thomas C. Sullivan of RPM International Inc.