

News Release
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FOR IMMEDIATE RELEASE

INAUGURAL ROADFEST10 - SCAVENGER HUNT FOR CHARITY

CLEVELAND (July 15, 2010) — Think you know the Cleveland streets like the back of your hand? Then test your navigating skills to win cash and other prizes at the inaugural **RoadFest10** scavenger hunt for charity at 5 p.m. Saturday, August 28 at Lincoln Park in Tremont.

Proceeds from **RoadFest10** will benefit West Side Ecumenical Ministry (WSEM), a Cleveland-based nonprofit serving Clevelanders through hunger assistance and outreach, workforce training, early childhood education and counseling.

“**RoadFest10** is part scavenger hunt, part fundraiser, part ‘Amazing Race’ and a totally rockin’ Cleveland party,” said Ann Weinzimmer, an attorney with Jones Day and chair of WSEM’s Junior Advisory Board, the mastermind behind the event.

Much like the hit reality TV show “*The Amazing Race*” teams of 2, 3 or 4 individuals will race around Cleveland and compete against each other to solve clues on their way to more than a dozen city hot spots. A variety of prizes will be awarded, including a grand prize as well as specialty team prizes. An after-party will follow the race, where prizes will be awarded and participants will enjoy live music.

Team registration is \$75. The registration fee includes T-shirts and the chance to win cash and other prizes. Event sponsorship opportunities are also available for \$100.

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For more information or to register, go to www.twitter.com/RoadFest10 or e-mail roadfest10@gmail.com . Registrants can also pay online by going to the WSEM homepage at www.wsem.org and selecting “Donate Online/Event Registration” and selecting “RoadFest10” from the drop-down menu.

About WSEM

Founded in 1966, West Side Ecumenical Ministry (WSEM) is a nonprofit, social service organization working to assist families and individuals meet their needs through programs of service. WSEM administers programs through its three Centers of Excellence and Counseling Solutions Program that provide food and outreach services, employment training, early childhood education and counseling solutions. For more information, visit www.wsem.org.

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